

BOOST BOSS, INC.

Data Processing Agreement (DPA)

Template — Version 2.0 · April 2026

1. Definitions

"Controller" means the entity that determines the purposes and means of processing Personal Data (the Customer).

"Processor" means Boost Boss, Inc., which processes Personal Data on behalf of the Controller.

"Personal Data" means any information relating to an identified or identifiable natural person.

"Sub-processor" means any third party engaged by Boost Boss to process Personal Data.

"Data Subject" means the individual to whom Personal Data relates.

2. Scope of Processing

Boost Boss processes the following categories of Personal Data in connection with the advertising services:

Session identifiers (pseudonymous), IP-derived country/region (not stored beyond aggregation), user agent strings (for device targeting), and event timestamps. Boost Boss does NOT process names, email addresses, financial data, or any directly identifying information of end users.

3. Obligations of the Processor

Boost Boss shall process Personal Data only on documented instructions from the Controller, including with regard to transfers of Personal Data to a third country.

Boost Boss shall ensure that persons authorized to process Personal Data have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality.

Boost Boss shall implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including encryption at rest (AES-256) and in transit (TLS 1.3).

Boost Boss shall assist the Controller in responding to requests from Data Subjects exercising their rights under applicable data protection laws (GDPR, CCPA).

4. Sub-processors

Boost Boss currently engages the following sub-processors:

Sub-processor	Purpose	Location
Vercel, Inc.	Application hosting & edge delivery	US (us-east-1)
Supabase, Inc.	Database & authentication	US / EU
Stripe, Inc.	Payment processing & billing	US
Cloudflare, Inc.	CDN & DDoS protection	Global

5. Data Retention

Raw event data is retained for 90 days from collection, after which it is aggregated and the raw records are permanently deleted. Aggregated analytics data is retained for 2 years.

Upon termination of the agreement, Boost Boss shall delete all Personal Data within 30 days unless retention is required by applicable law.

6. International Transfers

Boost Boss processes data within the United States (Vercel Edge, us-east-1) and the European Union (Supabase eu-central-1). Transfers between regions are governed by Standard Contractual Clauses (SCCs) as adopted by the European Commission.

7. Data Breach Notification

In the event of a Personal Data breach, Boost Boss shall notify the Controller without undue delay and in any event within 72 hours of becoming aware of the breach. The notification shall include the nature of the breach, categories of data affected, approximate number of records, and measures taken to mitigate the breach.

8. Audit Rights

The Controller may, upon 30 days written notice, audit Boost Boss's compliance with this DPA. Boost Boss shall make available all information necessary to demonstrate compliance and allow for audits, including inspections, conducted by the Controller or an auditor mandated by the Controller. Boost Boss's most recent SOC 2 Type II report may satisfy audit requirements.

9. Governing Law

This DPA shall be governed by the laws of the State of Delaware, United States, without regard to its conflict of laws provisions. For EU Data Subjects, GDPR provisions shall prevail in the event of any conflict.

SIGNATURES

BOOST BOSS, INC. (Processor)

CUSTOMER (Controller)

Name:

Name:

Title:

Title:

Date:

Date:

TEMPLATE — This DPA is provided as a template for use with Boost Boss advertising services. Customers should review with legal counsel before execution.